

 **COMMERCE**

Building an E-Commerce Site with WooCommerce

This course takes the participants step-by-step through the process of adding a shopping cart to their website and collecting money for your products or services -- no prior ecommerce experience is necessary. The course is designed as a quick-start introduction to the best shopping cart software, and covers about 90% of the out-of-the-box functionality.



CODE: ED24A19



DURATION: 14 hours



START DATE: 28/05/2024



AUDIENCE PROFILE:

- Web Developers
- Web Designers and Managers of SME enterprises



PREREQUISITES FOR PARTICIPATION:

Good Knowledge of computers and Internet



TRAINING LANGUAGE:

Greek



TRAINING MATERIALS:

Step by Step training materials in the Greek Language



METHODOLOGY:

Lecture, discussion, demonstration and practice.



COURSE OBJECTIVES:

After the completion of the Course the participants will be able to:

- Appreciate the power and necessity of E-Commerce
- Gain the knowledge on how to setup an E-Commerce Site
- Develop an E-Commerce Site
- Customize their own E-commerce site based on the needs of their organization

Contact us

 **77 77 72 52**

Delivering training since 1996

Fax: +22466635, email: enquiries@editc.com
Visit our web site at www.editc.eu

 **COMMERCE**

Building an E-Commerce Site with WooCommerce

This course takes the participants step-by-step through the process of adding a shopping cart to their website and collecting money for your products or services -- no prior ecommerce experience is necessary. The course is designed as a quick-start introduction to the best shopping cart software, and covers about 90% of the out-of-the-box functionality.

 **VENUE: Webinar**

 **DATES & TIMES:**

Tuesday, 28/05/2024, 08:15 - 16:00
Thursday, 30/05/2024, 08:15 - 16:00

 **PARICIPATION COST:**

The cost includes the course notes and certificate. In the event of classroom led training, coffee, snacks and lunch (only for full day courses) are offered complimentary.

Participation Cost

- Total Cost: €430
- HRDA Subsidy: €280
- Net Cost: €150

For Unemployed

- Please contact us

Contact us

 **77 77 72 52**

Delivering training since 1996

Fax: +22466635, email: enquiries@editc.com
Visit our web site at www.editc.eu

E-Commerce Site with WooCommerce

COURSE TOPICS

Unit 1

- E-Commerce in Europe Today – Where Cyprus stands?
- Shopping carts overview: WooCommerce may not be the best solution for you. We review some other options
- WooCommerce Review: we tour the software, developer documentation and available extensions
- Installing WooCommerce
- Products, Product Categories, and Product Images
- WooCommerce settings, shortcodes, and Shop page layouts

Unit 2

- PayPal configuration and checkout process
- Digital Downloads
- Flat-rate shipping
- WooCommerce product types, upsells, cross-sells, grouped products
- Product attributes and variations
- Advanced shipping methods
- Taxes and tax classes
- Coupons, Order Management, Inventory Management
- Product reviews and user roles

Unit 3:

- Useful plugins for Woo Commerce
- Project: Developing my Shop from zero

Contact us

 **77 77 72 52**

Delivering training since 1996

Fax: +22466635, email: enquiries@editc.com
Visit our web site at www.editc.eu