Developing a multingual web site
with WORDPRESS

WordPress has evolved to be the number one open source code program for web development. The numerous plug -ins available on the web allows to create stunning web sites. Wordpress does not necessarily need coding, enabling people with no programming background to create web sites and extend the functionality with plug-ins. People from all kind of businesses turn to WordPress in order to create web sites, multilingual platforms and e-commerce sites. This course takes the participants step-by-step through the process starting from the creation of a simple WordPress Site towards extending its functionality with forms, intranet, document management, newsletter automations and more.

CODE: ED24A18

DURATION: 21 hours

START DATE: 20/05/2024

AUDIENCE PROFILE:

- Individuals or professionals who wish to acquire the skills and knowledge for the construction, maintenance and management of a completely free and easy to use website with no programming knowledge.
- People who want to communicate their views, their through a blog (blog knowledge) and learn all of Blogging capabilities.
- Columnists who want to create and maintain their personal blog.
- Web Developers, Web Designers, staff from the Information Technology Department and Managers of SME enterprises

PREREQUISITES FOR PARTICIPATION:
Basic Knowledge of computers and Internet

TRAINING LANGUAGE:
Greek

TRAINING MATERIALS:
Step by Step training materials

METHODOLOGY:
Lecture, discussion, demonstration and practice.

COURSE OBJECTIVES:
Upon completion of the course, participants will be able to:

- Enlist and describe the main elements of Word-Press
- Enlist and Describe plug-ins to extent the functionality of WordPress
- Setup WordPress Site

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- Create pages, widgets, posts and Categories
- Select and apply themes
- Manage Users and Comments
- Select and install plug-ins to extent functionality
- Use Newsletter, Social Media, File Management and Form plug-ins
- Convert the site to a multilingual platform
- Appreciate the power of WordPress
- Adopt best practices for building a multilingual web site

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VENUE: Webinar

DATES & TIMES:

Monday, 20/05/2024, 08:15 -16:00
Tuesday, 21/05/2024, 08:15 -16:00
Monday, 27/05/2024, 08:15 -16:00

PARICIPATION COST:
The cost incudes the course notes and certificate.
In the event of classroom led training, coffee, snacks and lunch (only for full day courses) are offered complimentary.

Participation Cost
- Total Cost: €630
- HRDA Subsidy: €420
- Net Cost: €210

For Unemployed
- Please contact us

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COURSE TOPICS

Unit 1: Introduction to WordPress

• Understanding the Difference Between Word-

Press.com and WordPress.org

• Understanding Web Hosting

• Understand Domain Names

• Planning your website

Unit 2: Working with WordPress.com

• Create a website with WordPress.com

• Enable and Configure your WordPress.com ac-

count

• Connect to WordPress.com

• Create your Profile WordPress.com

• Validate your website

• Disconnect from WordPress.com

Unit 3: Start Working with WordPress

(WorldPress.org)

• Installing WordPress from WordPress.org

• Navigation on WordPress.com

• Log in WordPress

• Start Working with WordPress

• Create your Profile WordPress

• Getting Help

• Disconnect from WordPress

Unit 4: Specifying Settings of WordPress

• General Settings Definition

• Define Recording Settings

• Specifying settings Reading

• Configuration Management Forum

• Modify Settings Media

• Configure Attribute Polling (Polling)

• Configuration Assessments (WordPress.com)

• Specifying Email Settings Changing Suspension

(WordPress.com)

• Adding Trusted sites OpenID (WordPress.com)

Unit 5: Working with themes

• Browse and activate a theme (WordPress.com)

• Search and install a theme (WordPress.org)

• Upload a theme (WordPress.org)

• Use Live Preview

• Activate a different topic

• Customize your theme

• Theme Customization Options

• Add a custom header image to your subject

• Customize your theme Background

• Delete a theme (WordPress.org)

Unit 6: Create and Manage pages

• Add page

• Manage pages

• Edit a page

• Run a quick processing

• Copy page (WordPress.com)

• Deleting Pages

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COURSE TOPICS

• Specifying pages from the Trash folder

Unit 7: Creation and Suspension Management

• Creating a Fork in the Add New screen

• Show all posts

• Edit and Delete posts

• Working with categories

• Working with labels

Unit 8: Formatting pages and posts

• Create a list

• Creation of a motto

• Work with tie

• Using the marking More

• Checking Spelling, Grammar and Style

• Using the mode Distraction Free Writing Mode

• Formatting the Text Editor

• Creation of a motto

• Work with tie

• Using the marking More

• Checking Spelling, Grammar and Style

• Using the mode Distraction Free Writing Mode

• Formatting the Text Editor

Unit 9: Working with Media Files

• Insert an image from your computer

• Insert media file from your computer

• Integrate a guest media file

• Introduction of a media file from a URL

• Upload files directly in media library

• Introduction of a media file from the media library

• Importing a Gallery

• Promotion of media library

• Develop a media file

Unit 10: Working with Widgets

• Add a Widget in a sidebar

• Configuring a Widget

• Rearrange Widgets

• Removing a Widget from a sidebar

Unit 11: Working with connections

• Create a category link

• Add a new composition

• View and finding connections

• Edit Connections and category links

• Edit a category link

• Show links in the sidebar

• Delete links and categories connections

Unit 12: Working with plugins (WordPress.org)

• Look for a further and install from the Install

Plugins screen

• Seek additional means to catalog WordPress

Plugins Directory

• Upload an additional

• Enable plug-ins

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COURSE TOPICS

• Specifying additional settings

• Update plug-ins

• Turn off and delete plug-ins

Extending the functionality

Unit 13: Adding and managing menu

• Changing the page menu series
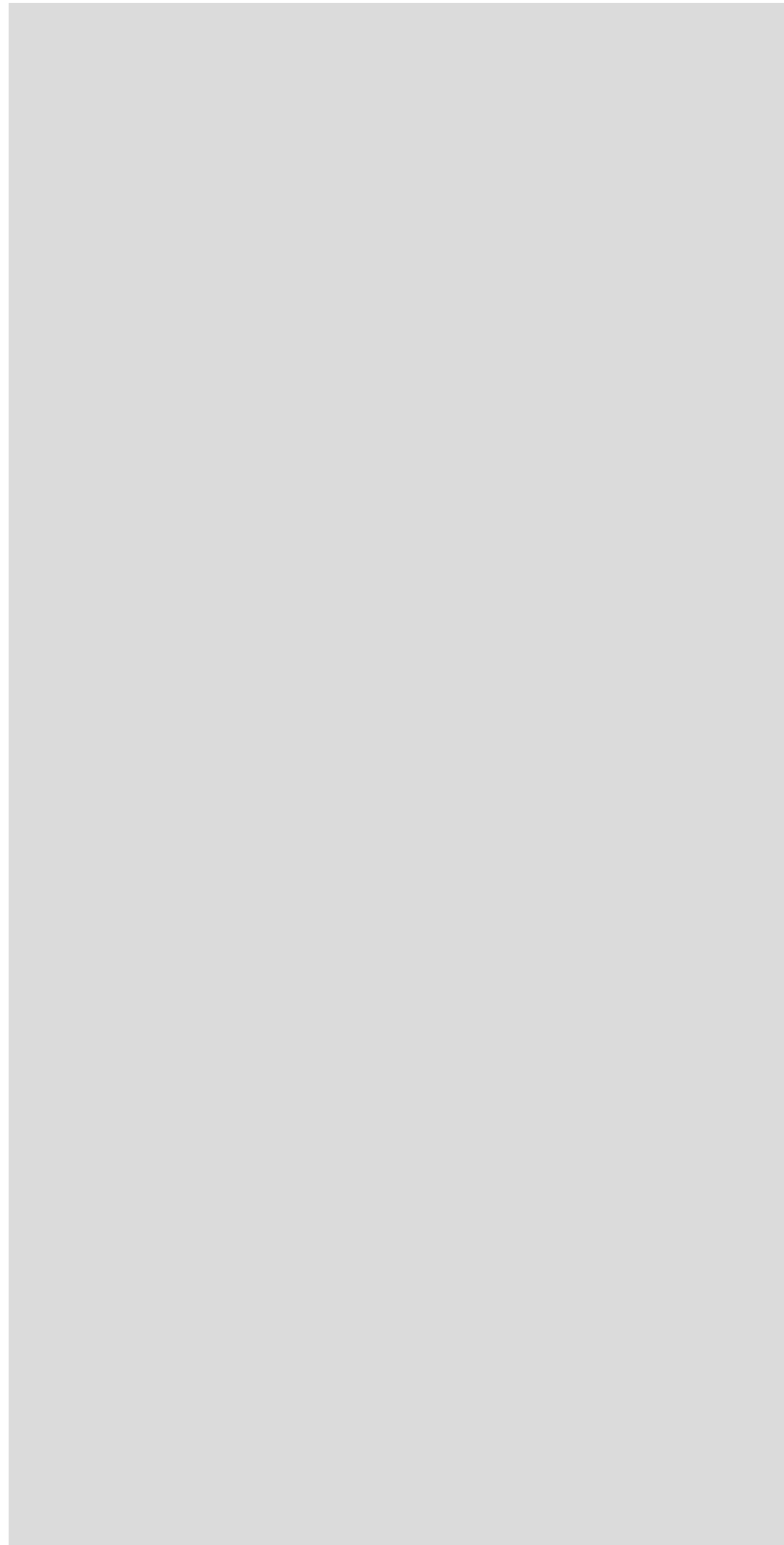
• Create custom menu

• Manage custom menus

Unit 14: Create feedback on your website

(WordPress.com)

• Work with Polls

• Work with Ratings

• Work with the contact forms

• User management

• Add new users (WordPress.com)

Unit 15: Manage comments

• Setting Update comments to existing posts and

pages

• Moderate comments

• Delete comments

• Managing comments