



This course takes the participants step-by-step through the process of adding a shopping cart to their website and collecting money for your products or services -- no prior ecommerce experience is necessary. The course is designed as a quick-start introduction to the best shopping cart software, and covers about 90% of the out-of-the-box functionality

# Building an E-Commerce Site with WooCommerce WordPress

**Code:** ED21A16

**Duration:** 14 hours

**Start Date:** Thursday, 18/03/2021

**Audience Profile:**

Web Developers, Web Designers, staff from the Information Technology Department and Managers of SME enterprises

**Prerequisites for Participation:**

Basic Knowledge of Computers and Internet

**Training Language:**

Greek

**Training Materials:**

Step by Step training materials in the Greek Language

**Methodology:**

Lecture, discussion, demonstration and practice.

**Course Objectives:**

After the completion of the Course the participants will be able to:

- Appreciate the power and necessity of E-Commerce
- Gain the knowledge on how to setup an E-Commerce Site
- Develop an E-Commerce Site
- Customize their own E-commerce site based on the needs of their organization



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## Building an E-Commerce Site with WooCommerce WordPress

**Venue:** Webinar

### Dates and Times

Dates	Times
Thursday, 18/03/2021	08:15 - 16:00
Friday, 19/03/2021	08:15 - 16:00

### Participation Cost

The cost includes notes and certificate.

	Total Cost	HRDA Subsidy	Net Cost
Participation Cost	€380	€238	€142
For Unemployed	Please contact us		

Delivering training since 1996

# Building an E-Commerce Site with WooCommerce WordPress

## Unit 1

- E-Commerce in Europe Today – Where Cyprus stands?
- Shopping carts overview: WooCommerce may not be the best solution for you. We review some other options
- WooCommerce Review: we tour the software, developer documentation and available extensions
- Installing WooCommerce
- Products, Product Categories, and Product Images
- WooCommerce settings, shortcodes, and Shop page layouts

## Unit 2

- PayPal configuration and checkout process
- Digital Downloads
- Flat-rate shipping
- WooCommerce product types, upsells, cross-sells, grouped products
- Product attributes and variations
- Advanced shipping methods
- Taxes and tax classes
- Coupons, Order Management, Inventory Management
- Product reviews and user roles

## Unit 3:

- Useful plugins for Woo Commerce
- Project: Developing my Shop from zero

## Registration Form

**Seminar Code: ED21A16 — Title: Building an E-Commerce Site with WooCommerce**
**Start Date: 18/03/2021**

### A. Organization's details (if applicable)

Company/Organization:		Size:	<input type="checkbox"/> Small	<input type="checkbox"/> Medium	<input type="checkbox"/> Large
Economic Activity:		Telephone:		Fax:	
Address:		Postal Code:			
Person responsible for the registration:		Email:			
		Direct Telephone:			

### B. Participant's details (1)

<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:			Email:		
Job description:			Telephone/Mobile:		Fax:
Reasons for participating in the seminar:					

Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)

☐ Fasting ☐ Vegetarian ☐ Vegan

☐ They will participate to the seminar more than one participants *(In this case please fill in the second page as well )*

### C. Participation Cost

**PARTICIPATION IN THE SEMINAR IS PREPAID (at least three days before the start of the seminar)**

Please invoice ☐ The participant ☐ The company Credit Customer Number (if applicable):

☐ For participants entitled the Human Resources Development Authority subsidy (HRDA): € 142

☐ For participants **not entitled** the Human Resources Development Authority subsidy (HRDA): € 380

Cheques must be issued to **EDITC Ltd** and payment can be made directly through deposit to the account of the company

**Account Name:** EDITC LTD  
**IBAN:** CY19 0050 0115 0001 1501 0686 9601

**Account Number:** 115-01-068696-01  
**SWIFT/BIC:** HEBACY2N

### D. Terms and conditions for participation on EDITC seminars

1. The company accepts registrations for participation in the seminars at least 5 working days prior to the start of the seminar. EDITC does not commit to accept any registrations received in less than 5 working days before the start of the training program.
2. Written cancellations received 5 working days before the start of the training program are accepted and in the case where a payment has been made by the client, the full amount is reimbursed to the client. Cancellations that do not meet the above term are invoiced. The client may replace the participant (s) provided that they meet the criteria for participation on this program.
3. The company has the right to cancel or postpone a training program up to one day before the start date of the program. All prepayments are returned to clients.
4. All registrations are strictly prepaid except credit customers. EDITC will not allow the entry of participants in the class unless their financial obligations have been settled.
5. EDITC will inform the client upon receipt of the application form. Written confirmation for the implementation of the training program will be sent within 3-5 days before the start date of the seminar. In exceptional cases written confirmation may be sent one day before the start of the program.  
**Participants are encouraged to contact the company in case they did not receive the confirmation.**
6. Participants with less than 75% attendance cannot be subsidized by the HRDA and in this case the participants (or their company) will have to pay the amount of the subsidy (in addition to their own payment amount).
7. In case of subsidized programs by the HRDA all the required forms of HRDA must be sent to EDITC before the start of the training program. EDITC will not allow the entry of participants in the class unless the HRDA forms have been submitted to EDITC.
8. Certificates of participation will be given to participants after the completion of the course provided that their financial obligations and obligations regarding HRDA forms are settled. Otherwise certificates will be mailed as soon as the above obligations are settled.

☐ **We agree with the above terms and conditions**

Signature:

Date:

Stamp (in case of company):

## Registration Form

B. Participant's Details (2)					
<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (3)					
<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (4)					
<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

B. Participant's Details (5)					
<input type="checkbox"/> Mr	<input type="checkbox"/> Ms	Name		Surname	
Title/ Job Position:				Email:	
Job description:			Telephone/Mobile:	Fax:	
Reasons for participating on the seminar:					
Please fill this section if there are special requests for the lunch provided (only in the case that lunch is included)					
<input type="checkbox"/> Fasting <input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan					

☐ **We agree with the above terms and conditions**

Signature:

Date:

Stamp (in case of company):